

MOBILE TV WORKSHOP AGENDA

27th June 2005

1pm – 5pm



Dept of Trade & Industry
Conference Centre
1, Victoria Street
London
SW1H 0ET



Workshop Aims:

- a) to understand the range of technology and frequency candidates to deliver Mobile broadcasting
- b) to clarify the status of European activities in Mobile broadcasting regulation, spectrum policy and implementation – the technologies shall include DAB/DMB; DVB-H; 3G
- c) to identify next steps to progress UK mobile broadcasting within a UK and EU policy framework

13:00 **Registration & Lunch**

13:50 **Welcome**

Chairman: David Hendon
(Director of Business Relations, CII, DTI)

14:00 **MDA and DTG Collaboration**

Marcus Coleman
(Director General, Digital TV Group)

14:10 **Candidates for Mobile TV**

Mike Short
(Chairman, Mobile Data Association)

14:30 **Mobile TV Trials**

- BT Livetime with Virgin
- Oxford
- International Round-up
- Speaker TBC (BT)
- Valentina Britten (Arqiva)
- Dermot Nolan (TBS)

15:45 **Coffee**

16:00 **Regulatory Process Considerations**

Peter Bury
(Director of Strategic Resources, Ofcom)

16:20 **Q&A and Discussion on Way Forward**

Open to the Floor

16:50 **Summary and Close**

Chairman: David Hendon
(Director of Business Relations, CII, DTI)