



PRESS RELEASE

for immediate release

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DTG Publishes Recommendations for IP Services on TV

The UK Digital TV Group today announces the release of issue 1 of a new recommendation for the Provision and Display of IP Services on TV, referred to as the DTG 'I-Book'. This open standards-based recommendation defines a common approach for rendering HTML content and applications for devices using a TV display such as a set top box.

The aims of this recommendation are to:

- Define a set of profiles for 'TV Browsers' (HTML/Javascript presentation engines) with increasing levels of minimum functional capability to provide consistency between different product vendors.
- Provide a set of best practice guidelines for authoring content appropriately and in a uniform manner for display on a TV, whilst maintaining maximum commonality with content authored for PCs.

This is intended to give operators, broadcasters, service providers and authors the confidence that their content will be accessible via TVs and in turn give consumer electronics manufacturers an incentive to include an open 'TV browser' in their products. Additionally, information is given on the UK's regulatory requirements and considerations.

The DTG Group strongly recommends that any new IPTV initiatives should try to align with this new TV industry recommendation.

DTG Recommendation: Provision and Display of IP Services on TV

published by the Digital TV Group, September 2003

90pp: with illustrations and diagrams

The publication can be downloaded from the DTG website at

<http://www.dtg.org.uk>

(go to the 'DTG Publications' section)

1 MB

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NOTES FOR EDITORS

About the DTG

The DTG was formed in 1995 to set technical standards for the implementation of digital terrestrial television (DTT) in the UK and now encompasses all digital TV platforms and convergence issues on a world-wide basis.

Membership of the DTG is open to all companies involved in digital TV broadcasting on all platforms with a commitment to published standards and open markets. We now have over 100 member companies which include broadcasters, platform operators, manufacturers, retailers, regulators and others, including a growing number of world affiliates.

The DTG...

- encourages an open market in receivers and set-top boxes.
- supports regulators' requirements for interoperability and open access.
- works in support of the Government's Digital Action Plan
- acts as a technical clearing house, publicising the work of members and providing a user-group to implementers around the world.
- has established a wholly-owned subsidiary, DTG Testing Ltd., to provide interoperability testing services to the industry.
- fulfils marketing and regulatory roles on behalf of its members and the industry.
- is actively working to enhance broadcasting with interactivity and internet technology.
- is an active member of the DVB Project.
- is a founder member of DigiTAG.
- exhibits at major international trade fairs.
- advises on DTT implementation world-wide.