PRESS RELEASE for immediate release

20 May 2002

DTG Appoints First Director-General

The Digital TV Group is delighted to announce the appointment of Marcus Coleman as its first Director-General. In this newly created position, he will be responsible for the day-to-day management of the Group as its activities grow in response to the rapid roll-out of digital television and of convergence across the communications industry.

Marcus Coleman joins the DTG from PA Consulting, where he gained wide experience of project management in a range of industries in the UK and abroad. Working through the DTG, Marcus will also continue in his role supporting the Digital TV Action plan alongside Barry Cox, Chairman of the Stakeholders Group, and within the Project Team. He will take up his post on 27th May.

Expressing his pleasure at joining the DTG, Marcus Coleman said, "In every corner of the digital television industry I hear a resounding appreciation and admiration for the contribution made by the DTG since its creation in 1995. I am proud to be taking up this newly created post of Director-General working alongside some of the most knowledgeable and well-respected minds in the industry

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Professor David Youlton, Chairman of the DTG, said, "We are particularly fortunate to have someone of Marcus's experience and ability in this key position. The Digital TV Group is the television-centric organisation which is playing a crucial role in strategic thinking and in the implementation of digital television technology. As we focus our involvement in the Digital TV Action Plan on achieving a well-planned and co-ordinated analogue switch-off, it is essential that the DTG has a person of Marcus's skills to lead us through the challenges that lie ahead."

More details are available from

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Notes for Editors

About Marcus Coleman

Marcus joins the DTG from management consulting firm PA Consulting Group where his experience spans a range of industry sectors. In the UK, he has worked with public sector organisations including the Department of Trade and Industry, the Department of Culture Media and Sport, the Financial Services Authority, the Environment Agency, the former Ministry of Agriculture, Fisheries and Food, Transport for London and the Office of the Mayor of London. He has also worked in the private sector, managing and supporting a range of business improvements and change programmes.

Graduating with an honours degree in civil engineering from Imperial College of Science and Technology, Marcus joined a specialist engineering company and achieved Chartered Engineer status with the Institution of Civil Engineers in 1995. Shortly after, he received a prestigious Sainsbury Management Fellowship Award from the Royal Academy of Engineering and took advantage of this to broaden his engineering background through participation in an International Business Administration Masters Degree. He graduated from the International Graduate School of Business at Ecole Nationale des Pont et Chaussees in Paris in 1997.

He is married to Rebecca and is the proud father of an eight-month-old baby girl.

About the DTG

The DTG was formed in 1995 to set standards for the implementation of DVB-T in the UK and now encompassing all digital TV platforms and convergence issues on a world-wide basis. Membership of the DTG is open to all companies involved in digital TV broadcasting on all platforms with a commitment to published standards and open markets. We now have over 100 member companies which include broadcasters, manufacturers, retailers and others.

The DTG...

- encourages an open market in receivers and set-top boxes.
- supports regulators' requirements for interoperability and open access.
- works in support of the Digital TV Action Plan.
- acts as a technical clearing house, publicising the work of members and providing a user-group to implementers around the world.
- has established a wholly-owned subsidiary, DTG Testing Ltd., to provide interoperability testing services to the industry.
- fulfils marketing and regulatory roles on behalf of its members and the industry.
- is actively working to enhance broadcasting with interactivity and internet technology.
- is an active member of the DVB Project.
- is a founder member of DigiTAG.
- exhibits at major international trade fairs.
- advises on DVB-T implementation world-wide.

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